

NCD NEXUS

Connecting Experts for Country Action

To effectively address the growing burden of Non-Communicable Diseases (NCDs) globally, our consultancy offers a comprehensive package designed to support governments, healthcare organizations, and private sector entities in developing and implementing robust NCD programs. With a focus on enhancing healthcare outcomes and optimizing resource allocation, our tailored services span strategic planning, data analysis, policy advocacy, system strengthening, and community engagement. We leverage a team of seasoned health experts and state-of-the-art analytical tools to facilitate a transformative approach to NCD management that aligns with national health priorities and Universal Health Coverage (UHC) goals. Our services are structured to be adaptable and scalable, ensuring relevance from local to national levels and across diverse health systems. By integrating innovation with evidence-based strategies, we aim to empower stakeholders to make informed decisions that lead to sustainable health improvements and expedite actions on NCDs.

Our Mission: Delivering with Results that Matter

Tailored Services to Meet Diverse Needs

We don't just offer services—we provide results that matter. Our strategic and scalable solutions are designed to:

1. **Enhance Strategic NCD Management:** Support the development of comprehensive and targeted national strategic plans for NCDs (Country NCD Best Buys), integrating them into the UHC Essential Benefits Package and focused on achieving SDG 3.4 and improving broader health outcomes.
2. **Drive Data-Driven Decision Making:** Utilize advanced data analytics to understand NCD trends and risk factors, informing targeted interventions and policy formulations.
3. **Lead Policy and Advocacy:** Guide the development and implementation of effective policies and advocate for political and legislative support to mitigate risk factors, promote healthier populations, and curb the epidemic.
4. **Strengthen Health Systems:** Build capacity within healthcare systems to deliver NCD prevention and control services effectively and efficiently, focusing on integration and leveraging technology and artificial intelligence.
5. **Engage Community and Corporations:** Facilitate comprehensive community and corporate programs that focus on prevention, education, and behavioral changes to reduce the prevalence and impact of NCDs.

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Unique Selling Proposition (USP)

ActioNCD International, the driving force behind NCD Nexus, brings together a global network of experts and organizations to help deliver on the 33 x 30 NCD promise. We distinguish ourselves in a competitive landscape by focusing on several unique selling propositions (USPs) addressing the critical needs of our clients.

1. **Specialized Expertise in NCDs:** The team of specialists consists of the best all-rounders in Prevention, management, and surveillance of NCD but also with deep expertise in various specific NCDs having access to leading medical researchers, policy experts, and public health professionals with NCD focus.
2. **Evidence-Based Strategies:** We offer solutions that are rigorously tested and evidence-based using data and research to inform our strategies, ensuring they are backed by the latest scientific findings and best practices.
3. **Integrated Health Solutions:** Having developed the global guidance for integration of NCD, we specialize in creating integrated approaches that consider all aspects of health system strengthening for optimal health outcomes.
4. **Customized and Scalable Models:** We provide tailored solutions that are adaptable to different countries, cultures, and health systems. We possess the ability to help scale successful pilot projects into nationwide programs.
5. **Technology-Driven Interventions:** Utilizing cutting-edge technology, such as mobile health and artificial intelligence for knowledge and predictive analytics that helps in prevention, management and surveillance of NCDs within Health.
6. **Sustainability and Capacity Building:** Focus on sustainability through training local healthcare providers, establishing local policy frameworks, and building the capacity of health systems to ensure long-term health improvements.
7. **Global Network and Partnerships:** We facilitate a robust global network including partnerships with international health organizations, academic institutions, and industry leaders that enhance our ability to influence.
8. **Policy Influence and Advocacy:** We possess an outstanding ability to influence policy at the national and international levels through policies that support NCD, securing funding, and advocating for changes in laws and regulations.
9. **Outcome-Focused Deliverables:** We provide clear, measurable outcomes and focus on results-based performance prioritizing tangible outcomes over recommendations

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Service Modules and Costing

1. NCD Expert Advisor (6, 12 months): \$2500 - \$20000 per month
2. Political Advocacy for NCD: \$15,000 - \$30,000
3. NCD Strategic & Finance Planning: \$20,000 - \$50,000
4. Data Analysis and Research: \$40,000 - \$60,000
5. Policy Development and Advocacy: \$20,000 - \$50,000
6. Healthcare System Strengthening: \$50,000 - \$80,000
7. Corporate Wellness Programs: \$10,000 - \$40,000
8. Community Engagement and Education: \$25,000 - \$45,000
9. Behavioural Change Interventions: \$30,000 - \$50,000
10. Research Partnerships and Collaboration: \$30,000 - \$50,000

Administrative Details

- **Project Management:** 8-15% of total project cost.
- **Travel and Lodging:** Variable, based on location and duration.
- **Materials and Supplies:** 5-10% of each module cost.
- **Project Administration:** Dedicated project managers will ensure efficient execution and regular progress reporting to stakeholders, adhering to the highest standards of quality and regulatory compliance.

Contact Us

For more information please consult the detailed annex of services included in our package or contact us directly.

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Annex I Service Modules

Do It Yourself (DIY)

- **Empowerment and Education:** Provide clients with the tools, resources, and knowledge to independently tackle the challenges associated with non-communicable diseases (NCDs). This includes access to templates, guides, online courses, and data platforms.
- **Self-Service Tools:** Enable clients to perform tasks at their own pace and according to their capabilities, ensuring they can initiate and manage basic NCD interventions without direct assistance.
- **Cost-Effectiveness:** Offer cost-effective solutions for clients who may have limited budgets but are willing to put in the work to develop their own capabilities.

Do It With Them (DIWT)

- **Collaboration and Support:** Work alongside clients, providing expert guidance and joint problem-solving to enhance their NCD management efforts. This involves shared planning, analysis, and execution.
- **Capacity Building:** Strengthen client skills through hands-on experience and direct involvement in projects, ensuring knowledge transfer and sustainable practices.
- **Customized Assistance:** Tailor interventions to meet the specific needs and contexts of clients, fostering a more integrated and effective approach.

Do It For Them (DIFT)

- **Comprehensive Management:** Take complete responsibility for specific NCD-related projects or interventions, delivering all necessary services from start to finish.
- **Expert Execution:** Utilize professional expertise to ensure high-quality outcomes, relieving clients of the burden and complexity of managing advanced projects.
- **High-Level Engagement:** Engage deeply with all aspects of project management, from strategic planning to implementation and monitoring, ensuring alignment with overarching health goals.

These service modules and principles guide how our consultancy interacts with different stakeholders, providing a scalable and flexible approach to NCD management tailored to the varying needs and capacities of each client.

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Annex II: Detailed Listing of Consultancy Services

Below is a detailed annex listing the services included in the consultancy package for developing and implementing National Non-Communicable Disease (NCD) programs. This annex provides a thorough breakdown of each service module, highlighting specific activities and support offered within the consultancy package.

A. NCD Expert Adviser (6 or 12 months): \$2,500 - \$20,000

1. Weekly coaching sessions with NCD teams.
2. Virtual attendance and advice in key meetings.
3. Access to ChatNCD for continuous support.
4. Capacity Building for Team
5. 1, 2 face-to-face meetings (travel and per diem only).

B. Political Advocacy for NCD: \$15,000 - \$30,000

1. Develop advocacy strategies to influence policy changes.
2. Organize and conduct advocacy campaigns and events.
3. Engage with policymakers, stakeholders, and the public.
4. Create advocacy materials and policy briefs.
5. Build coalitions with NGOs, healthcare organizations, and community groups.

C. NCD Strategic & Finance Planning: \$20,000 - \$50,000

1. **Conduct NCD Landscape Analysis:**
 - Desktop audit and quick appraisal of the current NCD situation
 - Perform risk assessments in specific populations to identify priority areas.
 - Analyze existing healthcare infrastructure and capabilities.
2. **Develop National NCD Strategic Plans:**
 - Develop and prioritize country NCD Best Buys interventions
 - Facilitate stakeholder workshops to define objectives and strategies.
 - Draft comprehensive strategic plans that include milestones and performance indicators.
3. **Support NCD Integration into National UHC Essential Benefits Package:**
 - Provide technical assistance in policy formulation and revision.
 - Advocate for the inclusion of essential NCD services in UHC packages.
4. **Develop NCD Investment Cases:**
 - Create investment cases to highlight the economic and health benefits of NCD interventions.
 - Advocate for increased funding and resource allocation from governmental and international bodies.

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D. Data Analysis and Research: \$40,000 - \$60,000

1. **Analyze Epidemiological Data:**
 - Utilize statistical tools to identify trends, risk factors, and outcomes related to NCDs.
 - Generate analytics reports to guide public health strategies.
2. **Conduct Surveys and Studies:**
 - Design and implement population-based surveys to assess NCD prevalence.
 - Conduct impact studies to evaluate existing NCD interventions.
3. **Generate Evidence-Based Reports:**
 - Produce comprehensive reports summarizing research findings.
 - Disseminate findings to policymakers, healthcare providers, and public health organizations.
4. **Perform Cost-Effectiveness Analysis:**
 - Evaluate the economic impacts of various NCD interventions.
 - Provide recommendations on resource allocation for maximum efficiency.

E. Policy Development and Advocacy: \$20,000 - \$50,000

1. **Policy Assessment and Development:**
 - Review existing policies
 - Provide expert recommendations on improvements or develop new NCD-specific policies using evidence-based research and data analysis.
 - Continuously monitor the impact of implemented policies and advocate for adjustments as needed.
2. **Advocacy Campaigns:**
 - Organize campaigns to raise awareness and support for policy changes, including public events, media presentations, and lobbying.
 - Engage with lawmakers and stakeholders to support health policy amendments.
3. **Draft Legislation to Regulate NCD Risk Factors:**
 - Provide technical expertise in the formulation of regulatory measures.
 - Support legislative processes through evidence-based advocacy.
4. **Stakeholder Mobilization:**
 - Engage with policymakers, public health officials, and advocacy groups to rally support for the new or revised policies
 - Build coalitions with NGOs, healthcare organizations, and community groups.
 - Facilitate policy implementation through collaborative networks.

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F. Healthcare System Strengthening: \$50,000 - \$80,000

1. **Healthcare System Assessment:**
 - Evaluate facilities and workforce readiness to manage NCDs.
 - Identify gaps in service delivery and infrastructure.
2. **Integration of NCD Services:**
 - Design integration models for NCD care within primary healthcare.
 - Train primary care providers on NCD management and prevention.
3. **Capacity Empowerment Train:**
 - Develop and implement workforce capacity plans & policies to support NCD
 - Design and implement relevant curriculum for capacity building
 - Conduct regular capacity empowerment programs on technical and leadership competencies
4. **Supply Chain for NCD Medicines & Products:**
 - Evaluate existing supply chain systems
 - Develop strategies to enhance the efficiency and reliability of supply chains
 - Implement solutions to ensure consistent availability of essential NCD medicines and products.
5. **Design or strengthen Health Information Systems:**
 - Implement systems to monitor NCD trends and patient outcomes.
 - Evaluate data quality and system performance regularly.

G. Corporate Wellness Programs: \$10,000 - \$40,000

1. **Needs Assessment:**
 - Determine the specific health needs and risks of the corporate clients' workforce
2. **Design and Implement Workplace Wellness Programs:**
 - Design programs that focus on NCD prevention and health promotion.
 - Conduct regular health screenings and risk assessments.
 - Develop tailored wellness programs that include health screenings, risk assessments, educational workshops, and regular health monitoring.
3. **Provide Educational Workshops:**
 - Offer workshops on NCD prevention, nutrition, and physical activity.
 - Develop educational materials tailored to the corporate environment.
4. **Evaluate Program Effectiveness:**
 - Regularly assess the impact of wellness programs on employee health and productivity, adjusting programs as necessary
 - Monitor health outcomes and employee participation.
 - Adjust programs based on feedback and health data analytics.

H. Community Engagement and Education: \$25,000 - \$45,000

1. **Community Assessment:**

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- Identify community needs and resources related to NCD prevention and management.
2. **Community Outreach Initiatives:**
 - Organize events to raise awareness about NCDs and their prevention.
 - Facilitate community-based health screenings and educational sessions.
 3. **Develop and Distribute Educational Materials:**
 - Create culturally sensitive materials that promote healthy lifestyles.
 - Use various media platforms to maximize outreach and impact.
 4. **Community Partnerships**
 - Collaborate with local organizations, schools, and healthcare providers to extend reach and impact.
 5. **Monitoring and Feedback**
 - Evaluate the effectiveness of community programs and incorporate community feedback to enhance future initiatives.

I. Behavioural Change Interventions: \$30,000 - \$50,000

1. **Conduct Training for Communication for Behavioural Impact**
 - Develop curriculum for training of teams focused on integrated communication and behavioral insights
 - Conduct training across NCD and public health and develop a draft behaviorally focused campaign plan
2. **Design Communication and Mobilization Campaigns:**
 - Develop targeted campaigns to change health behaviors related to NCDs.
 - Use multimedia approaches to engage diverse populations.
3. **Implement and Monitor Interventions:**
 - Launch community and workplace interventions.
 - Assess changes in behavior and health outcomes, refining strategies as needed.

J. Research Partnerships and Collaboration: \$30,000 - \$50,000

1. **Establish and Support Research Agendas:**
 - Collaborate with academic and research institutions on critical NCD issues.
 - Develop key research agendas per country and facilitate data sharing and joint research initiatives.
2. **Seek and Manage Funding Opportunities:**
 - Identify grant and funding opportunities for NCD research.
 - Provide management and oversight of research funds, ensuring compliance and effective use of resources.
3. **Dissemination of results and Participate in International Collaborations:**
 - Engage with global health communities to share findings and best practices.
 - Publish findings in academic journals, present at conferences, and use results to inform public health strategies and policy recommendations

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These comprehensive service modules outline the scope and depth of our consultancy's capabilities in addressing NCD management through systematic, evidence-based, and collaborative approaches. By offering specialized services across various critical areas, we aim to empower governments, organizations, and communities to improve health outcomes and effectively manage the burden of non-communicable diseases.

NCD Services in need of support in Countries

Political Advocacy

- Political Engagement on NCD: GHO SG
- Investment Cases & Resource Mobilization
- Advocacy & Mobilization events

Strategic Planning

- NCD Landscape Analysis
- NCD Strategic "Best Buys" Plans in UHC Benefit Package
- NCD Financing/Resourcing Plan

Data Analysis and Research

- Collation & analysis of epi and clinical data
- Facilitate the conduct of surveys and studies
- Research agenda setting & implementation

Policy & Program Development

- Develop NCD-specific policies & guidelines
- NCD legislation & policies
- Design, Implement, & evaluate NCD program

Healthcare System Strengthening

- Assessment of health systems for NCDs.
- Integrate NCD into primary healthcare through HS
- Competency-based training of workers

Clinical Support Programs

- Acute Care Clinical Services system
- Primary and Secondary Prevention of NCD
- Clinical care training

Corporate Wellness Programs

- Design and implement a workplace wellness program.
- Conduct health assessments and lifestyle education.
- Evaluate the corporate wellness program

Community Engagement and Education

- Community engagement and mobilization
- Facilitate community-based interventions
- Conduct community-based education on NCDs

Communication and Community Mobilization

- Strategic Health Communication & Mobilization training
- Plan and implement behavior change campaigns
- Monitor and evaluate behavior change programs.

Partnership and Collaboration

- Establish domestic & international partnership
- Develop & implement resource mobilization strategy
- Participate in international collaborations to share

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About ActioNCD International

ActioNCD International is an impartial, independent, and neutral organization driven by the desire to save lives from and relieve human suffering due to Noncommunicable or Lifestyle Diseases - the world's most burdensome but also most preventable group of diseases (Diabetes, Cancer, Heart & Lung Diseases). It is headquartered in Geneva, Switzerland but has expert consultants based in each of the regions of Europe, the Americas, Asia, Oceania, the Middle East, and Africa focused on helping countries deliver on the NCD promise – a 33% relative reduction of premature mortality due to NCD by 2030 (33 x 30)! It consists of 4 main areas of support for countries: PH Executive development, Expert consultancy support, Knowledge platform, and innovative country projects.

The Team

Public Health Specialist

1. Dr Temo K Waqanivalu
2. Dr Pascal Bovet
3. Dr Viliami Puloka

Clinical Specialist

4. Dr Emmanuel Mensah

Communication Specialist

5. Prof. Everold Hosein

Project Management, Technology for NCD

6. SwissPineTech

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Dr Temo K Waqanivalu MBBS (Fiji) MPH (Israel) DipFLM (Aus) FFPH (UK)

Dr. Temo K Waqanivalu is a distinguished global health expert with a 30-year career devoted to bolstering public health initiatives and reinforcing healthcare systems worldwide and is the Lead Expert at ActioNCD International. With specific expertise in Noncommunicable Disease Prevention and Control (NCD), he has showcased prowess in strategic leadership, health system strengthening, capacity-building, program management, and fostering international collaborations.

Dr. Temo kickstarted his career in the Ministry of Health of the Fiji Islands after graduating from the Fiji School of Medicine in 1994 and progressed through clinical and public health roles, culminating in the prestigious position of National Advisor for Noncommunicable Diseases (NCD) before transitioning to the World Health Organization (WHO) in 2005. He also held a part-time lecturing position at the Fiji School of Medicine, where he shared his expertise.

During his 17-year tenure at WHO, Dr. Temo played a pivotal role in shaping global health. Starting as a Technical Officer, he ascended to Coordinator for NCD and Health Promotion in the Pacific, overseeing WHO's support and providing technical advice across diverse health areas to 22 Pacific Island Countries and territories. Joining WHO Headquarters in 2014, he led the Diet and Physical Activity team and ultimately became the Unit Head for NCD Integrated Service Delivery, showcasing leadership in navigating complex health environments.

Since July 2023 he founded ActioNCD International to utilize and mobilize expertise to further extend strategic and operational support for countries to achieve their respective NCD and Public Health targets.

Dr Pascal Bovet FMH, MPH

Pascal Bovet is board-certified in both internal medicine and public health (FMH, Switzerland) and holds an MPH degree from the University of California, Los Angeles (UCLA). He currently is a senior consultant at the division of chronic diseases at the University Center for Primary Care and Public Health (Unisanté) in Lausanne, Switzerland. Before this, he was the head of the NCD section at the Department of Community Health of the University Medical Center of Lausanne (CHUV) and a professor of public health at the Faculty of Biology and Medicine of the University in Lausanne. He still regularly teaches public health at the University of Lausanne and in other universities. Earlier he was practicing clinical medicine and medical research in various hospitals, including the University Medical Center, and also as chief resident. He has been a consultant for NCDs for the Ministry of Health of the Republic of Seychelles since 1988 until now. He led there several population-based NCD surveys and contributed to the development of various policies, including national NCD strategy, tobacco control legislation (including being the representative of the country to all the intergovernmental FCTC negotiations), fiscal measures on tobacco and sugary drinks, and guidelines for the management of hypertension and diabetes at the primary health care level. He currently

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collaborates with several studies and projects related to NCDs, including with the Swiss Development Agency, Swiss TPH, Imperial College (NCD Risk collaboration), Shandong University in China, Harvard University, University of Rochester (NY) and Loyola University in Chicago. He authored or co-authored >400 publications (<http://orcid.org/0000-0002-0242-4259>). He has been serving as a technical adviser for WHO, Swiss Development Agency and the World Bank around the development or the evaluation of national NCD plans of actions or clinical guidelines in a number of countries. He led, or collaborated with, the organization of several NCD training programs with the Swiss Development Agency, CDC and WHO.

Dr Viliami Puloka BA MBBS Dip Derm MPH

Viliami Puloka's journey through healthcare leadership commenced in Tonga's serene Vava'u District before spanning pivotal roles at Nuku'alofa's Vaiola Hospital. His tenure as Senior Medical Officer and Acting Chief Medical Officer marked the genesis of his ardor for public health.

In 2001, he embraced a role at the Tonga Ministry of Health, spearheading NCD and Health Promotion initiatives. This ignited a fervor that led him to the Secretariat of the Pacific Community in Noumea, where he served as a Physical Activity Adviser before becoming the Head of NCD.

Transitioning to the NZ Health Promotion Forum, Viliami crafted strategies uniting research, policy, and advocacy. His current tenure as a Pacific Advisor at the University of Otago, Wellington, encapsulates his pinnacle. Here, he shapes policies and nurtures future healthcare leaders across the Pacific, imprinting his legacy on holistic public health approaches.

Viliami Puloka's narrative isn't just a list of roles held; it's a tale of dedication and expertise, weaving a tapestry across diverse landscapes. His unwavering spirit, honed by each position, stands as a guiding light, steering the realms of public health toward a healthier future.

Dr Emmanuel Mensah, MD, MBA

A dedicated and empathetic internal medicine physician whose professional areas of interest and experience include health equity and disparities, quality improvement and health system design, with a focus on global health and developing countries. He works to contribute to the development of healthcare systems to address the burden of various diseases locally and around the world and hopes to use his position to be a role model and educator for others in the field. Dr. Mensah earned his medical degree and Master of Business Administration from Harvard University's Medical and Business Schools and studied mathematics and biology at Dartmouth College. He completed his internal medicine residency at Beth Israel Deaconess Medical Center in Boston, MA, where he was recognized with the Jeffrey E. Silver Resident Award. Prior to joining ChristianaCare, Dr. Mensah held internal medicine appointments at numerous hospitals in the Boston area; he has also served in high-level advisory and directorial positions for the African Union/Africa CDC and the Center for Integration Science in Global

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Health Equity (WHO Collaborating Center). Dr. Mensah is a member of the Society for General Internal Medicine and the American College of Physicians. For his outstanding contributions to education, he has been recognized with Harvard Medical School's 2022 Charles McCabe Faculty Prize for Excellence in Teaching. He is deeply excited to continue his career at ChristianaCare as an internal medicine physician.

Professor Everold Hosein BS, MA, PhD

Dr. Everold Hosein, Senior Communication Advisor-Consultant, World Health Organization (WHO), Communication Consultant with UNICEF/UNFPA/UNWOMEN, and Distinguished Scholar, City University of New York/School of Public Health, is an international communication specialist (born in Trinidad and Tobago) with over 45 years of experience in strategic communication, integrated marketing communication, advocacy and public relations, communication for development (C4D), health education, and IEC (information-education-communication), related to social development issues and behavioural impact/behaviour change. He is the founder of the strategic communication planning methodology called **COMBI – Communication for Behavioural Impact**, initiated at New York University in 1994 and adopted and refined at WHO since 2000, and more recently combined with UNICEF's **Communication for Development (C4D)** and **Social and behaviour Change** work. His communication work has focused on the following fields: nutrition, early childhood education, children's welfare and girls education, children and violence, water and sanitation, communicable diseases prevention and control, influenza, environmental education, non-communicable diseases, pandemics, general public health, reproductive health (including maternal/child health, family planning and HIV/AIDS/STD prevention), pharmaceutical policies, gender equality, health promotion, university education, agricultural and rural development, population and development, and banking/monetary policies. He has completed over 300 consulting assignments around the world in about 150 countries, from Africa and Asia to the Caribbean, Latin America, Europe, and North America. Dr. Hosein's expertise includes integrated marketing communication, public relations, advertising, social mobilisation, health education, public education, public information campaign strategy planning, audience/market research, communication programme reviews/evaluation and new programme development, communication training, audio-visual and print materials production, radio-television-video-print media production and dissemination, media relations, and promotional special events. He is a former Director of the University of the West Indies, Institute of Mass Communication. He has worked with, among others, various United Nations agencies including WHO, UNICEF, UNFPA, UNDP, FAO, UNIDO, UNESCO, the World Bank, Inter-American Development Bank, Rockefeller Foundation, Emirates Foundation, Asia Development Bank, USAID, the German Government, Ministry of Health/France, Ministry of the Environment/Singapore, national and international non-governmental organizations, and numerous governments in developing countries.